



Stroke & Hypertension Congress 2018
Protea Hotel Stellenbosch, Western Cape
3 - 5 August 2018

**TRADE PROSPECTUS FOR
EXHIBITION STANDS & SPONSORSHIP
OPPORTUNITIES**

Dear Sir/Madam,

On behalf of the organising committee it is with great pleasure that we extend to you a cordial invitation to participate in the joint congress of the Southern African Hypertension Society (SAHS) and the South African Stroke Society (SASS) which will be held from 3 – 5 August 2018 at the Protea Hotel Stellenbosch, Western Cape.

This will be a historic collaboration between the Stroke Society and SAHS, because of the strong links between Hypertension and Stroke. Approximately 400 delegates from South African and around the world are expected to attend the Congress. The scientific programme will focus on hypertension, cardiovascular disease, and all aspects of stroke including rehabilitation.

Our target audience includes:

General Practitioners

Specialist General Physicians

Clinical Scientists

Nurses

Rehabilitation Personnel

- Doctors
- Occupational Therapists
- Physiotherapists
- Speech Therapists

Cardiologists

Neurologists

Pharmacists

Dieticians

Nutritionists

We hope that you will participate in this prestigious event and look forward to welcoming you to the congress. Please do not hesitate to contact us should you require any further information or assistance.

Prof Angela Woodiwiss
President of SAHS



Prof Alan Bryer
President of SASS



PROGRAMME-AT-A-GLANCE:

Thursday, 2 August

Build-up for exhibitors from 08h00 to 22h00

Friday, 3 August

Registration for the congress will open at 07h30

Scientific sessions will start at 08h30

Opening cocktail function in the exhibition hall at 17h00

Saturday, 4 August

Scientific sessions will start at 08h30

Congress Dinner at 19h00 – Venue TBA

Sunday, 5 August

Scientific sessions will start at 08h30

Congress closes at 13h00

Break-down of exhibition at 13h00

CONGRESS THEMES:

Small vessel disease of the Brain

Hypertension and the Heart

Hypertension and the Kidney

Non-pharmacological treatment of hypertension – Hype or Hope (renal denervation, baroreflex and endovascular therapy)

Management of severe/resistant hypertension in black populations

Ambulatory and home blood pressure monitoring

White coat and masked hypertension

Hypertension in pregnancy

Quality of hypertension care at the primary care level

Where does hypertension care fit into the government's policies for chronic diseases?

Crossroads between inflammation, immunity, HIV infection, hypertension and stroke

Endovascular treatment in stroke

Acute stroke imaging

Young stroke – a pragmatic approach to management

Health behaviours and cardiovascular disease in children and adolescents

Intracranial haemorrhage medical and surgical aspects

Treatment of hypertension after acute ischaemic stroke

Setting up a stroke unit – time to act

Cardiac arrhythmias and primary and secondary prevention of stroke

The metabolic syndrome, diabetes and cardiovascular disease

Biomarkers for cardiovascular disease development

Early vascular aging, central blood pressure and arterial stiffness

Lifestyle and cardiovascular protection – diet, salt, lipids, obesity, physical activity, smoking, alcohol

How to publish a paper in a high-impact journal

Hypertension Masterclass for Nurses, Pharmacists, Dieticians

FLOOR PLAN FOR EXHIBITION STANDS:

** Please find attached the floor plan of the exhibition hall.

Please note that the below prices exclude VAT @ 15%

Stand sizes: Please refer to the floor plan for various stand configurations. The height restriction is 2.5m.

Refreshment breaks and luncheons will be served inside the exhibition hall.

The exhibition area will take place in the Expo Centre.

Please note that **no shell scheme will be provided**. Please contact GL Events should you require shell scheme.

All stands will be booked on a first come first serve basis.
 Once confirmed you will be invoiced in full for your stand.
 All invoices are payable within 30 days of date of invoice.

Package price includes:

Each exhibition stand will be provided with a table, table cloth and two chairs (if required), and an electrical plug point (15 amp). In addition exhibitors will receive:

- 2 x free trade registrations per single stand including daily lunches and teas
- 2 x free tickets to the cocktail function
- Company logo will be placed on the congress website and published in the final programme and abstract book.

STANDS:

The following stands are available (as per floor plan):

Stand no:	Stand size:	Stand cost:
1 - 9	3m x 2.5m	R30 000
10 - 11	Table exhibitors	R15 000
12	3.6m x 3.4m	R40 000
13 - 16	3m x 2.5m	R30 000
17 - 25	3m x 2m	R27 000
26 - 27	3m x 2.5m	R30 000
28 - 29	3m x 2m	R27 000
30 – 32	3m x 2.5m	R30 000
33	3m x 4m	R37 000

Table Exhibitors: (pull up banners only)

Table exhibitors will be provided with a table, table cloth and two chairs (if required), and an electrical plug point (15 amp). In addition table exhibitors will receive:

- 1 x free trade registrations per single stand including daily lunches and teas
- 1 x free tickets to the cocktail function

Tables are R15 000 (excluding VAT).

OTHER SPONSORSHIP OPPORTUNITES

1. Sponsorship of International Faculty – cost will vary

Sponsorship will include company logo in final programme and on welcome screen.
 Please contact the congress organisers for further information.

2. Sponsorship of Local Faculty – Cost Estimate @ R11 260 per speaker

Sponsorship of local faulty will include:

- Full Congress Registration @ R3200
- Gala Dinner ticket @ R250
- Accommodation for 3 nights at the Protea Hotel Stellenbosch @ R1270 per night
- Economy class flight ticket @ R4000 (approximate) – cost will change as ticket is issued

3. Registration & CPD Desk Management – R75 000.00

Please refer to the floor plan for the location of the Registration & CPD desk.

All delegates must visit the registration desk every day to scan their name badges for maximum CPD points.

This sponsorship will include the following:

- Acknowledgement on the congress website
- Acknowledgement in the welcome letters
- 6 x free trade registrations including daily lunches and teas

- Branding will be permitted on the congress bags, note pads and pens. No advertising material from other companies will be allowed in the congress bags, except for approved congress journals and the congress final programme.

This sponsorship does not include:

- Congress bags
- Note pads and pens
- Name badges (inclusive of printed barcodes), scanners and lanyards

4. Unconditional Education Grant towards the congress

Sponsorship will include company logo in final programme and on welcome screen.

Please contact the congress organisers for further details.

5. Audiovisual / Technical Support – R55 000.00

This sponsorship will include:

- Acknowledgement on the congress website with a link to the company website
- Acknowledgment on the welcome slide of the congress
- Branding will be permitted between presentations (company branding only)
- AV technicians may also be branded (t-shirts, etc.)

6. Printed & Electronic Congress Announcements – R50 000.00

1st Announcement & Call for Abstracts

2nd Announcement & Preliminary Programme

Final Programme (for congress bags)

This sponsorship will include:

- Company logo to be displayed prominently in the document and sponsor will be acknowledged accordingly.
- A4 full colour advertisement – sponsor will be given 1st choice when selecting space for advertisement
- 1 free exhibition stand
- 6 free trade registrations
- The sponsoring company will be supplied with copies of the announcements to hand deliver to potential delegates

7. A4 FULL colour advertisement in the final programme – R3 300.00

The final programme will be inserted in the congress bags

The final programme will include comprehensive information on the scientific sessions and faculty

8. Speakers' Dinner – R27 500.00 (inclusive of transfers, meals and beverages)

The sponsor's logo will appear on the invitation to the faculty and committee.

The sponsor will have the exclusive rights to attend the dinner and welcome the guests on arrival.

Please contact the congress organisers for further details.

9. Sponsorship of Congress Awards – R5 500.00 per award

Awards will be presented to the best oral and poster presentations in the various categories.

Certificates will be awarded to the winners at the congress dinner

The sponsor's logo will be printed on the certificate and sponsor may hand out these awards to the winners at the dinner.

10. Return Airport Transfers / Shuttle Service

Sponsor may brand the vehicles to their own discretion and supply branded t-shirts and caps for the drivers.

Sponsors logo may be printed on the welcome boards at the airport.

Please contact the congress organisers for further details

11. Breakfast Symposia – R19 000.00 per symposium

**Please note that companies who are sponsoring invited international speakers will have preference to select a breakfast symposium if applicable.*

Two morning trade symposia will be permitted on:

- Saturday, 4 August – **RESERVED**
- Sunday, 5 August.

Symposia will be fully accredited with CPD points unless not applicable (i.e. launch).

Sponsor may select speaker and topic (subject to scientific committee's approval).

All symposia will be advertised on the congress website and announcements.

Cost includes:

- Venue hire
- Standard audio visual and technical support
- Attendance registers

This sponsorship does not include:

- Catering
- Costs related to speaker

12. Congress App – R17 000.00

This is an exciting, innovative new marketing opportunity.

Sponsor's name will appear on all pre-congress app marketing, on the homepage of the app and with each message.

Messages will be sent via the app to all congress delegates before and during the congress.

Company will have exclusive right to sponsor the Lucky Draw at the congress.

13. Congress Clipboards – R8 500.00 (exclusivity fee excluding the costs of the clipboards and branding)

Sponsor may distribute clipboards from their stand or it may be placed inside the main plenary venue for the opening session. The sponsor's logo may be printed on the clipboard.

14. Tea/Coffee & Lunch Stations – R11 000.00 (exclusive sponsorship per day)

All teas and lunches will be served inside the exhibition hall.

Sponsor will have the opportunity to brand the serving stations (table cloths, runners / overlays, serviettes, coasters etc.) Further information is available from the congress organisers

15. Beverages at the Cocktail Function, Friday 4 August 2016

The cocktail function will be held on Friday the 3rd of August inside the exhibition hall.

This will be an informal event. The organising committee appeals to all exhibitors to select their own beverages

(alcoholic and non-alcoholic) according to your own budget. Exhibitors may serve their beverages from their stand.

The organising committee will supply a substantial finger supper. The Protea Hotel Stellenbosch will provide glasses, ice buckets etc.

TERMS

An official cost estimate will be sent to you once you have completed the booking form (below).

A tax invoice will be issued to you as soon as we receive your purchase order.

Full payment is due 30 days from date of invoice.

Should payment not be received by the due date the congress organiser serves the right to release and resell the stand position or sponsorship item.

CANCELLATION POLICY

Please forward all cancellations in writing to the congress secretariat.

Cancellation received before the 1st of April 2018 will result in a 50% refund of the total invoice cost. All cancellations received after the 1st of April 2018 will result in a 100% cancellation fee.

If you are interested in any of the above sponsorship opportunities please send your written confirmation or contact the congress team.

THE CONGRESS TEAM: LONDOCOR EVENT MANAGEMENT

Claries Roelofsz | claries@londocor.co.za | +27 (0)11 954 5753

**CONTRACT TO EXHIBIT AT THE STROKE & HYPERTENSION CONGRESS 2018
TO EXHIBIT & PARTICIPATE IN THE SPONSORSHIP OPPORTUNITES**

Full Company name (for invoicing purpose)	
Postal address	
VAT No (if applicable)	
Contact person	
E-mail address	
Telephone No	
Cell no / Mobile no	
Website	

WE HEREBY APPLY FOR THE FOLLOWING:

As per the floor plan our preferred stand/table number	1 st Choice <input type="text"/>	2 nd Choice <input type="text"/>	3 rd Choice <input type="text"/>
Other sponsorship items (please list)	1 st Choice	<input type="text"/>	
	2 nd Choice	<input type="text"/>	
	3 rd Choice	<input type="text"/>	

Notes/ Comments:

CONTRACT SIGNED ON BEHALF OF THE COMPANY

Signature:Name:

Designation: Date:

Upon acceptance of your application an invoice will be issued.

For any further information, please contact: Londocor Event Management: Tel: (0)11 954 5753 or

Email: claries@londocor.co.za